



**PURE JOY**  
BASKETBALL



## WELCOME TO PURE JOY BASKETBALL

My name is Justin Griffin, owner and founder of Pure Joy Basketball. Thank you for signing up for our newsletter. My team and I enjoy working with the youth to build powerful habits that will last a lifetime. Every day I try to make 10 people smile a day. A smile can change your day and also someone else's day as well. Try it with me! #10smilesaday

*Justin Griffin*



**# OF YOUTH IMPACTED BY OUR PROGRAMS:**

**1400+**

Q1, Q2 2023



## WHAT'S NEW AT PJB?

In the Spring, we started a developmental league called The 3v3 Developmental League is a unique program where we teach the game of basketball as the athletes are playing the game in real-time. The program teaches players how to be on a team, while developing the skills and confidence needed to be a team player. The league is located in Corona, CA and played on the Pure Joy Home Courts. Next session starts November 3rd. See below for days/times. Register on our website.

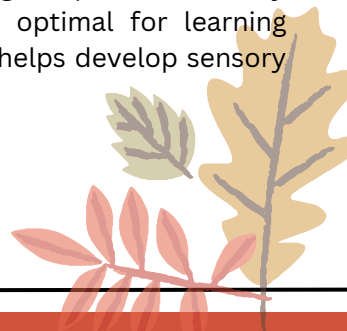
*"It's just been such an amazing experience seeing how they've grown and how they've changed and developed as players."*



## FEATURED PROGRAM - TOTS

Pure Joy Tots Program is taught by Ryan, our Program Manager. Tots is an interactive class for parents and toddlers ages 2-4. The program promotes family bonding and provides a fun and simulating environment optimal for learning basketball fundamentals and structure and routines. It also helps develop sensory stimulation, coordination and peer socialization.

Ryan truly believes in what the class offers toddlers that he enrolled his own son, Israel. Doesn't he look like he's having a ball.



### COMING UP SOON      FOLLOW US      NOW HIRING      SPONSORS

#### 3v3 League

Fridays  
11/3 - 12/8

Ages 8-11 | 5-6:15pm  
Ages 12-16 | 6:45-8pm

#### 1-Day Clinics

Shooting Form, &  
Defense  
Fridays

10/13, 10/20, 10/27  
Ages 8-11 | 4:30-6pm  
Ages 12-16 | 6:30-8pm

#### Private Training

Mon, Tues, Thurs

October & November **\*\*Register on website**

@purejoyball



[www.purejoybasketball.com](http://www.purejoybasketball.com)

Are you interested in becoming a coach? We encourage you to apply today on our website.

We are actively looking for sponsors to help fund our programs. Please contact CEO Justin Griffin @909-732-6900